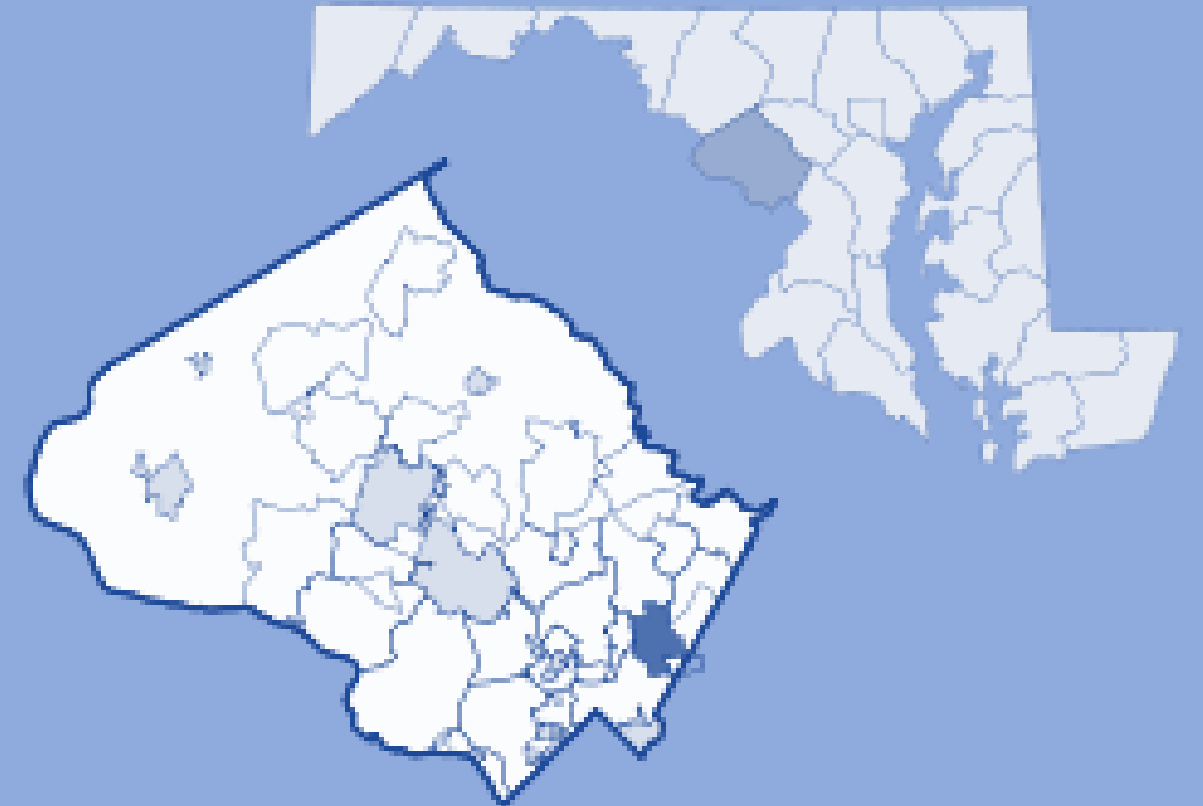


WHITE OAK SCIENCE GATEWAY



JULY 2014

White Oak Science Gateway Master Plan

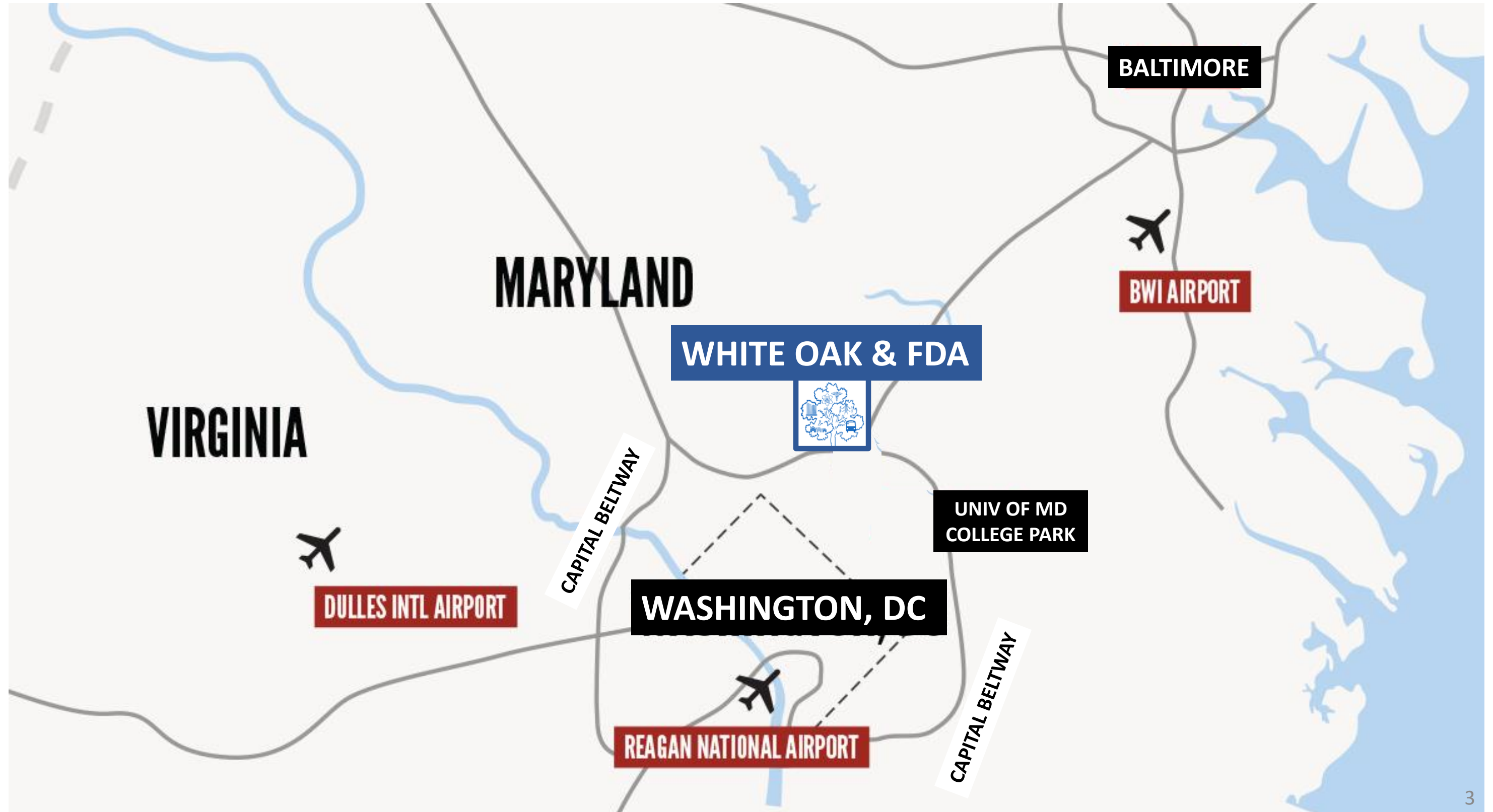
APPROVED AND ADOPTED



White Oak Science Gateway Master Plan 2014

<http://montgomeryplanning.org/planning/communities/area-2/white-oak-science-gateway/>

White Oak Vicinity





Federal Facilities Within 10 Miles

- FDA
- National Oceanic & Atmospheric Administration
- NASA Goddard Space Flight Center
- Fort Meade
- Nuclear Regulatory Commission
- National Institute of Standards & Technology

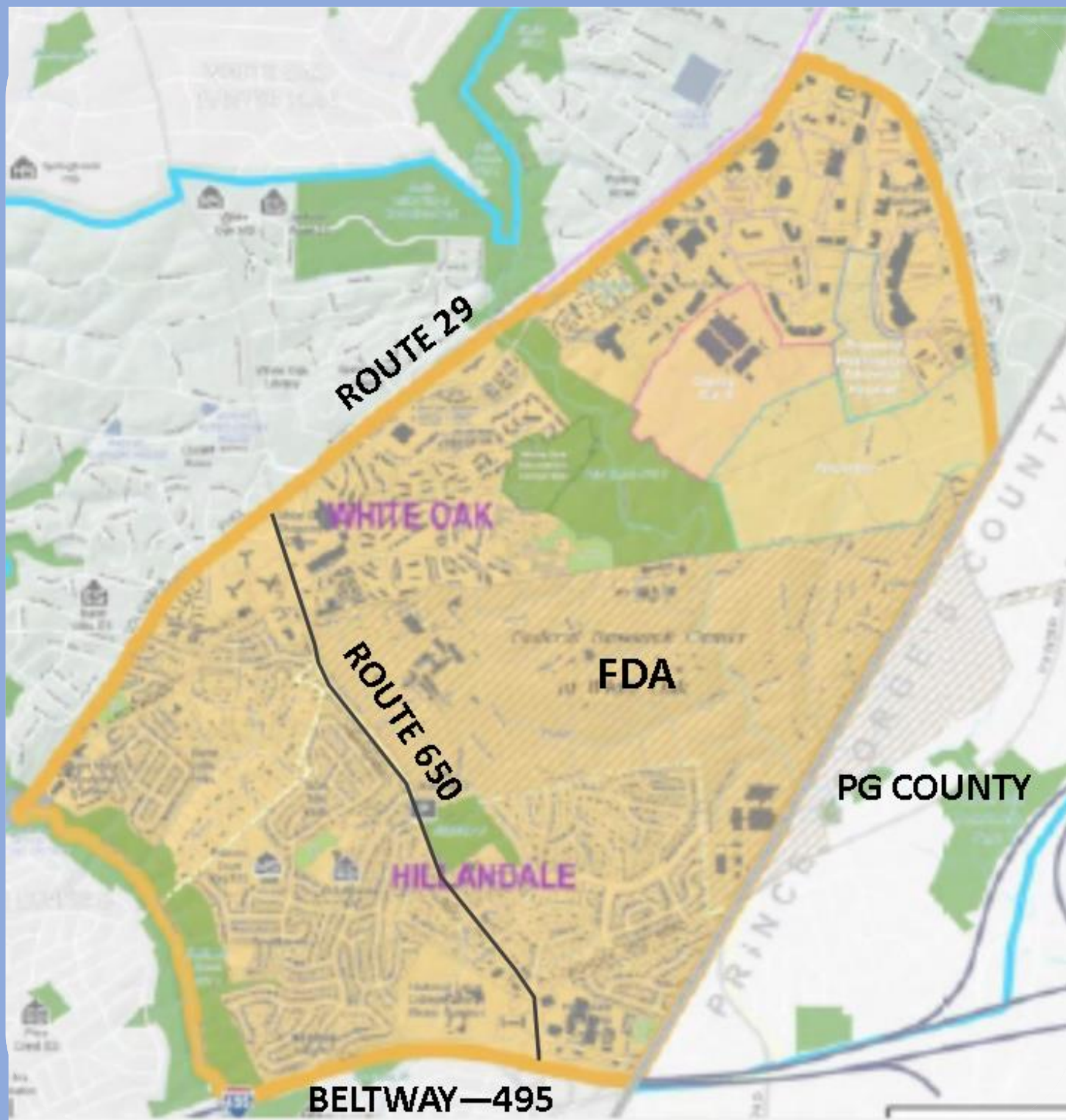
Existing Housing Stock



© 2016 MRIS

White Oak Demographics

- Population is just under 40,000
- 14,000 households
- Average age of 37.5 years
- Over 2/3 of residents have a bachelor's degree or higher.
- Extremely diverse community



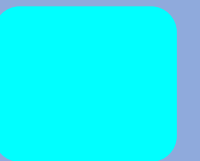


White Oak Projects Underway

Permitting/Construction



Planning



Future



FDA Headquarter Consolidation

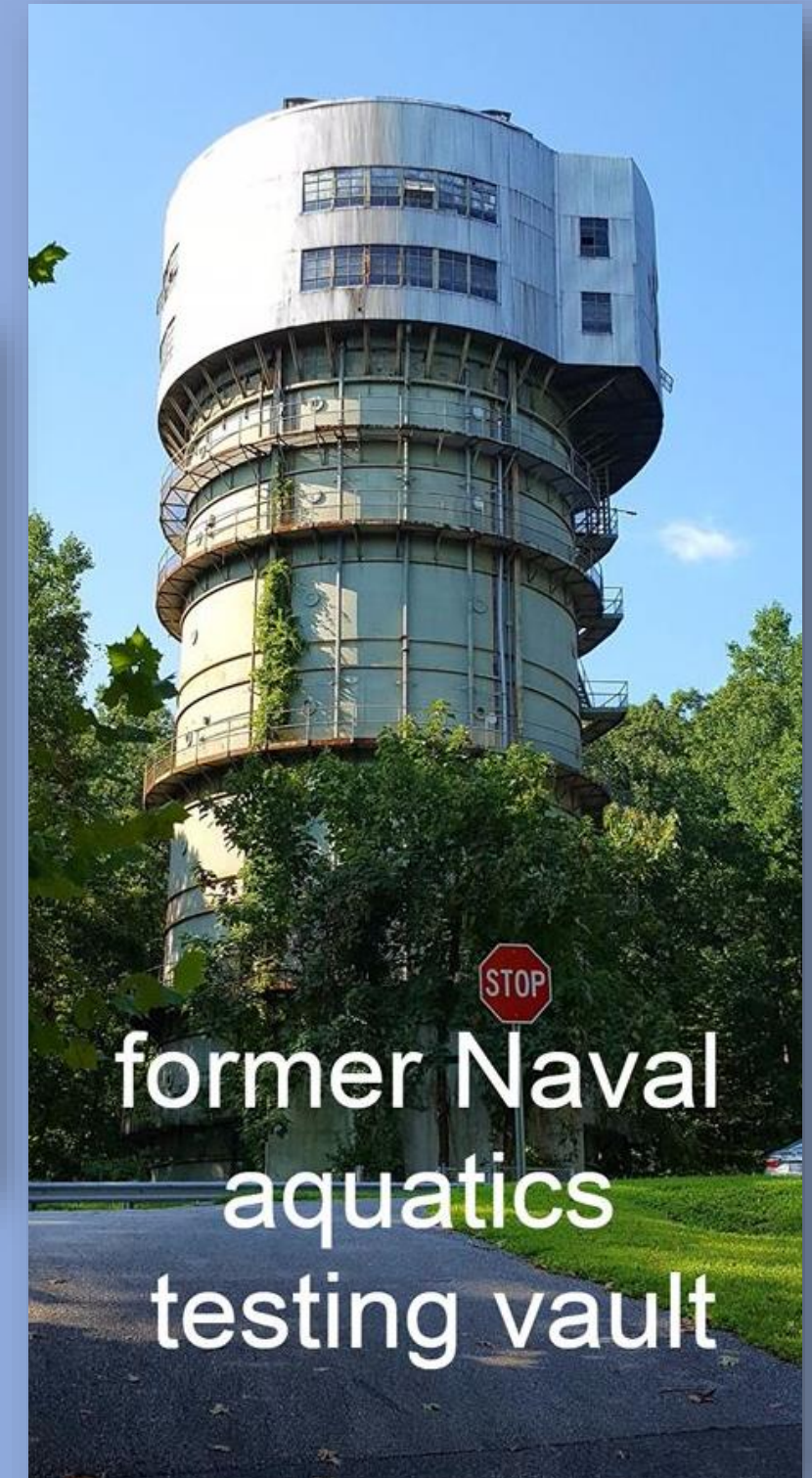
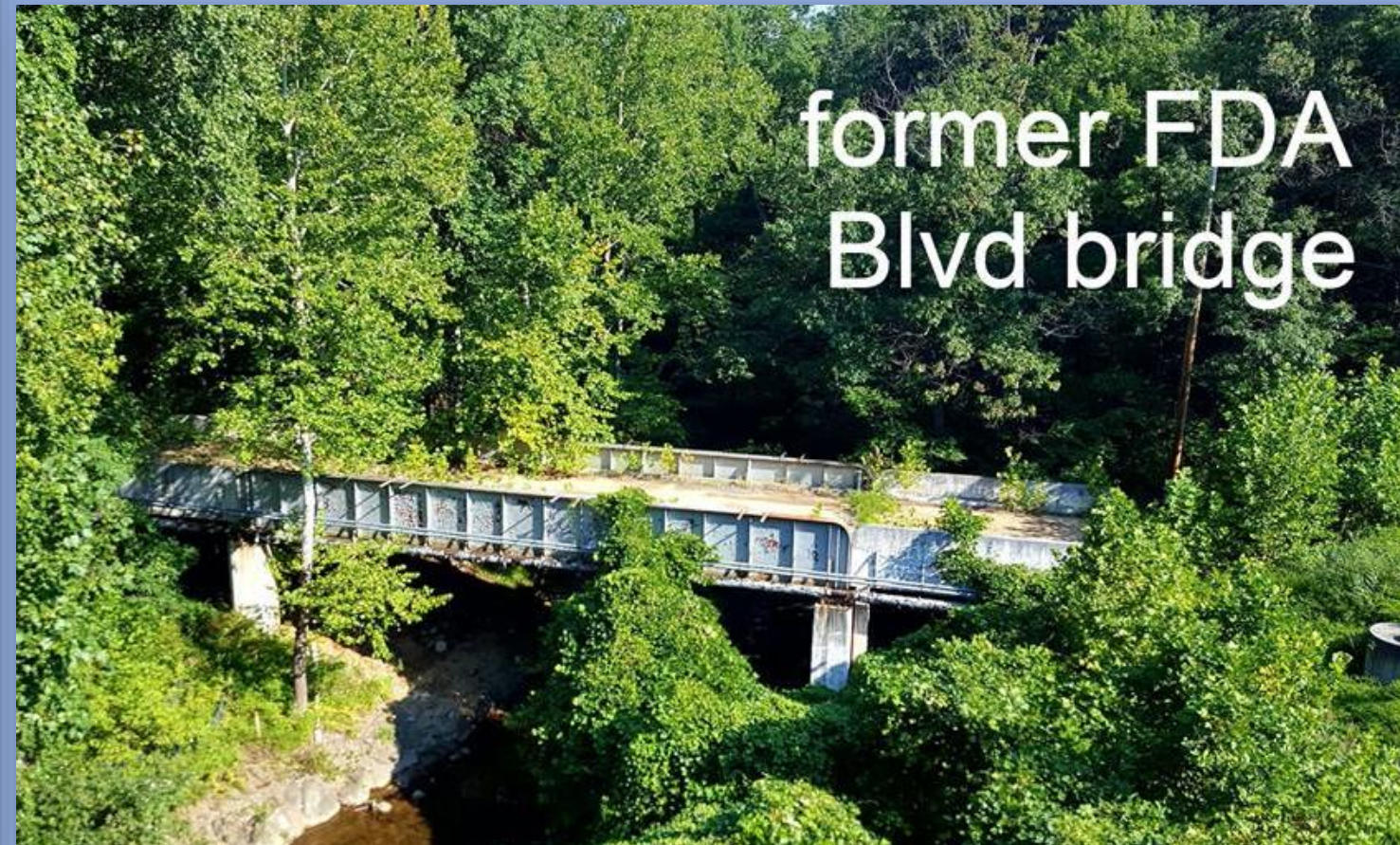
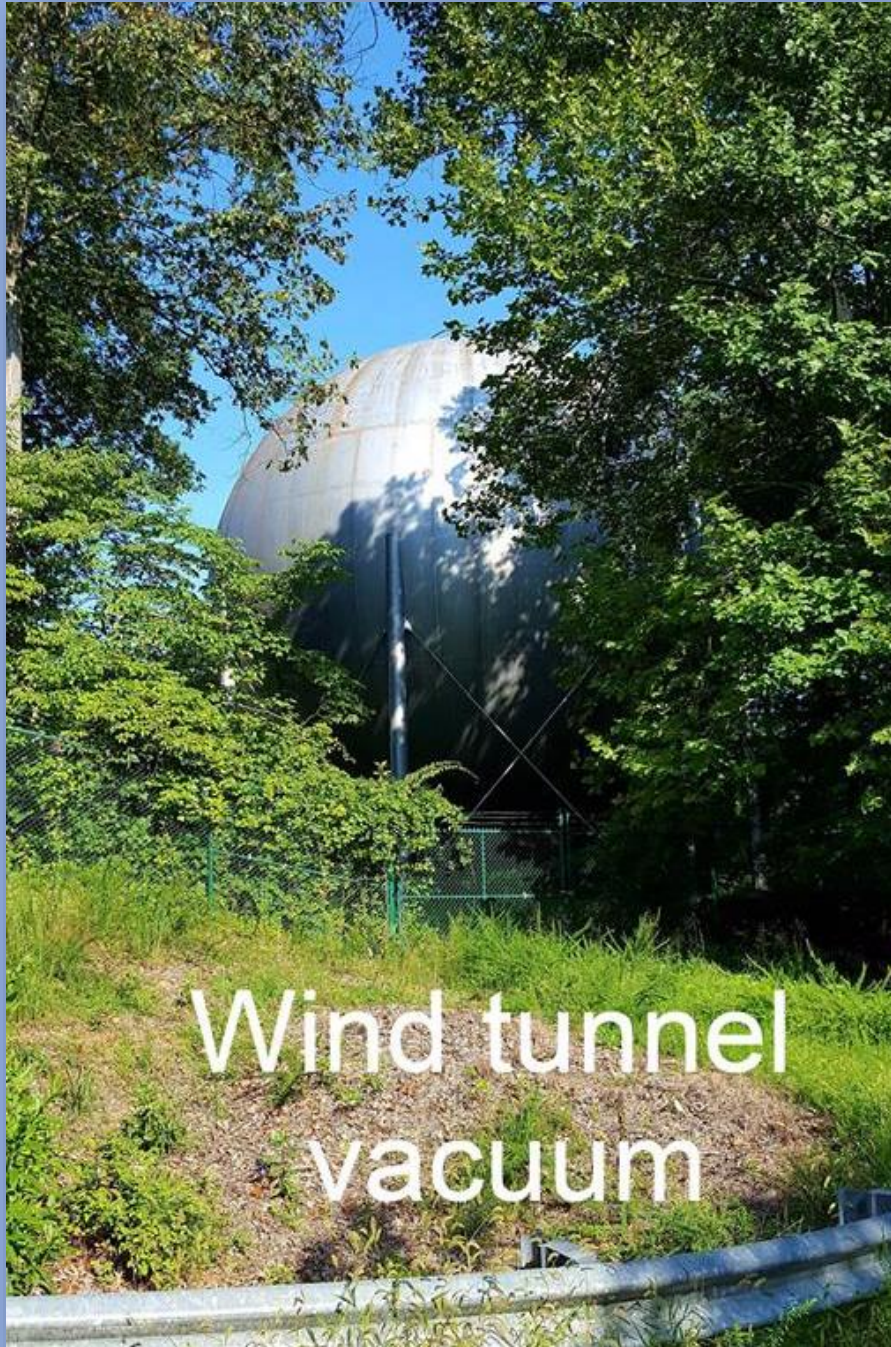


❑ 130 acres

❑ 6,000,000
Million sq. ft.

❑ 5,900 additional
jobs on campus

FDA Campus





VIVA White Oak

Schematic
Rendering

- ❑ Mixed-use zoning
- ❑ 7M sq. ft. commercial
- ❑ 5,500 residences

VIVA White Oak Neighborhoods

Schematic Rendering





- ☐ 48 Acre Site
- ☐ Under Construction
- ☐ 803,000 sq. ft.
- ☐ Scheduled to Open Spring 2019

Washington Adventist Hospital

Adventist Hospital Site





Hillandale Gateway

- ☐ Joint venture between the Housing Opportunities Commission & Duffie Companies
- ☐ 25K sq.ft. of Retail
- ☐ 150 Units of Age Restricted Residential
- ☐ 250 - 350 Units of Non-Age Restricted Residential

Hillandale Gateway

495

New Hampshire Avenue

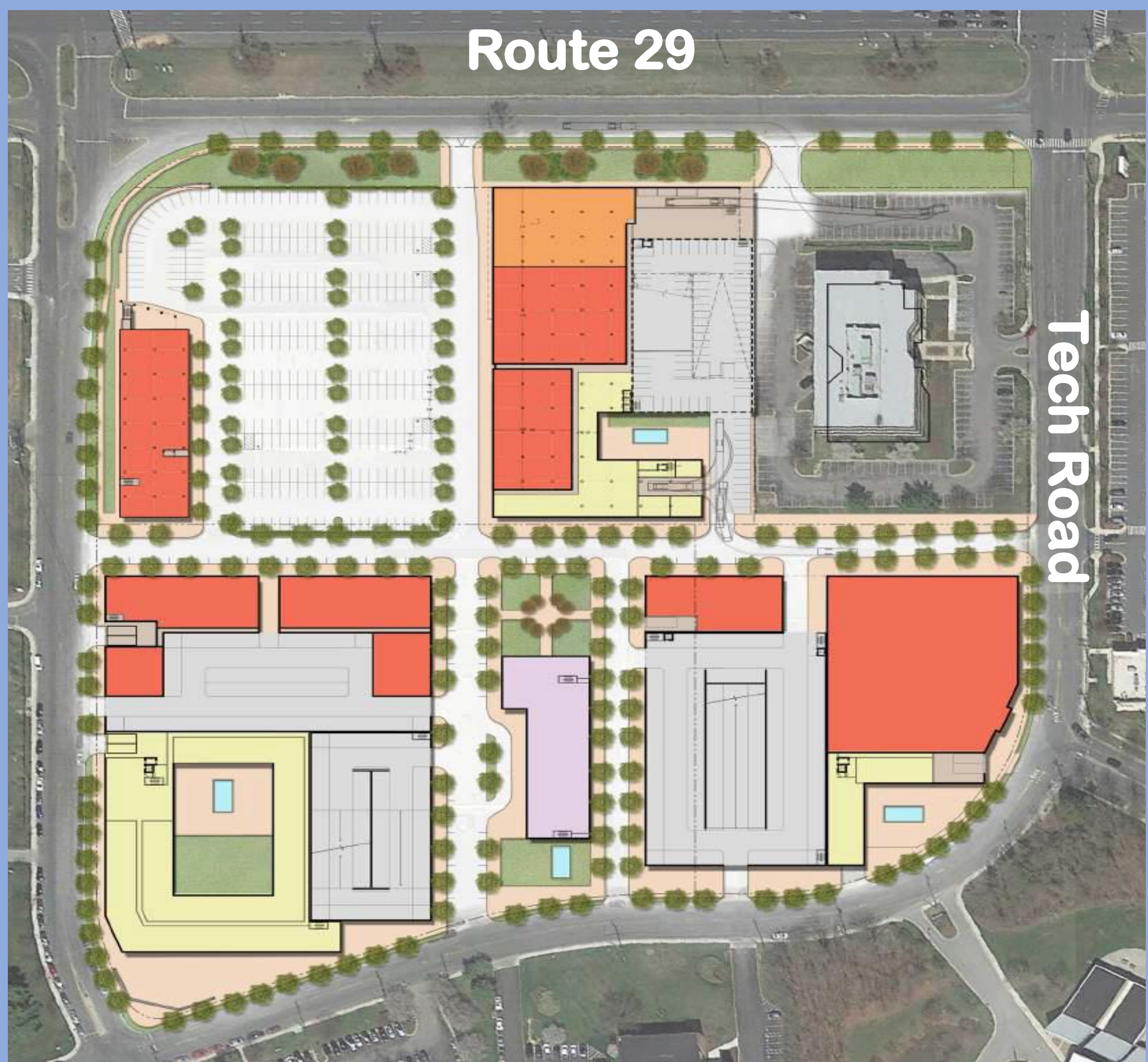
ATU Campus

MORRISSEY 2017



Town Center

- ❑ Mixed-use zoning
- ❑ 14,000 square feet of Retail including a grocery store
- ❑ 225 Residential units





Town Center

Hilton Home2 Suites Hotel



❑ 62,000 sq. ft.

❑ 100 room hotel

Hilton Home2 Suites Hotel



Future Development – Aging Shopping Centers

- ☐ Mixed-use zoning
- ☐ Residential, Retail, Office



BRT on US 29

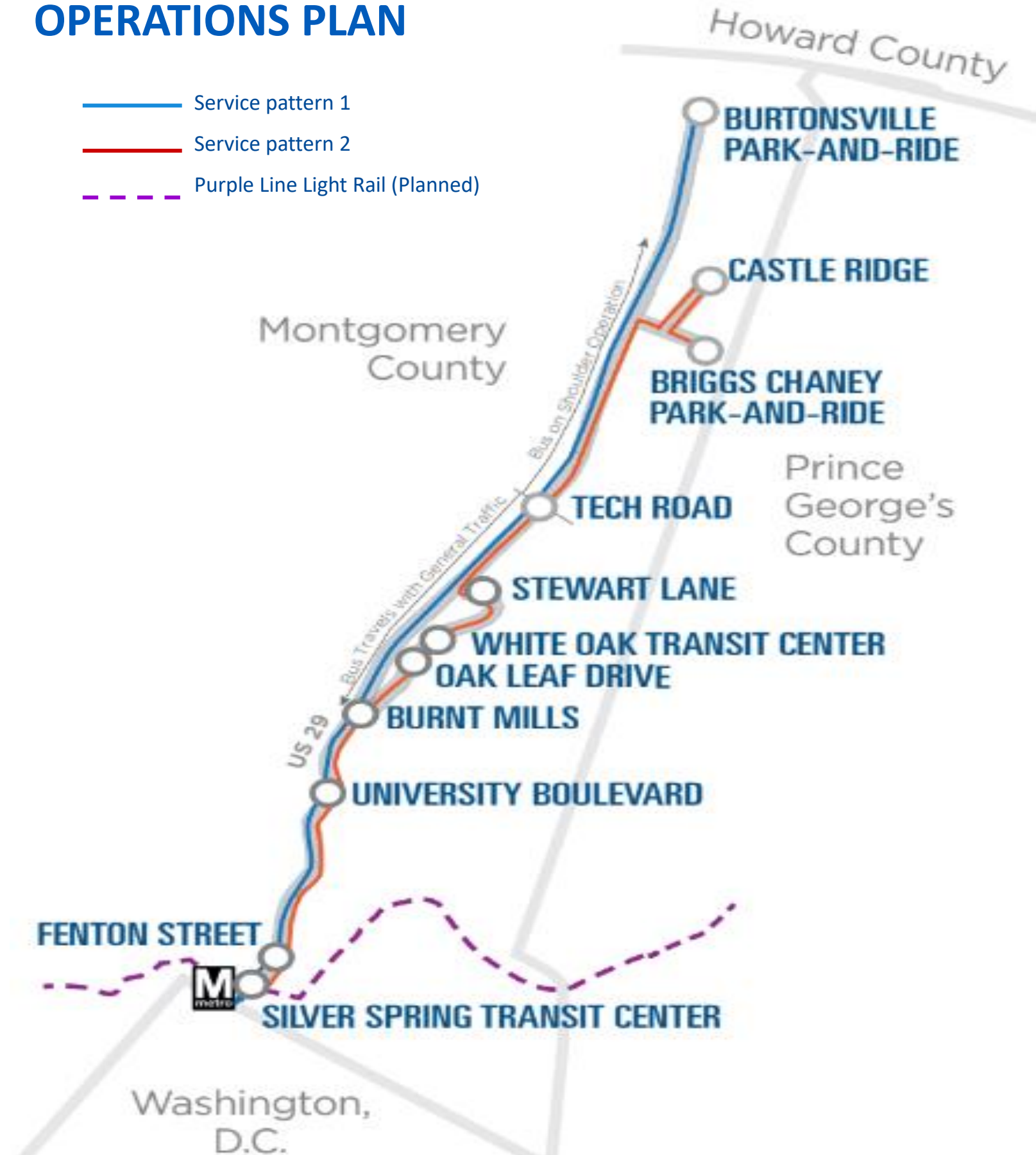
SERVICE PATTERNS

- Two BRT Service Patterns: Burtonsville Park and Ride to the Silver Spring Transit Center and Briggs Chaney Park and Ride to the Silver Spring Transit Center via Lockwood Drive.
- Every 7.5 minutes during the peak period (AM and PM rush hours) and every 15 minutes during the off-peak period.

USE OF ROADWAY

- Uses existing bus-on-shoulder lanes on US 29 in the northern section of the corridor (north of Tech Road)
- Travels with general traffic in the southern section of US 29 and along Lockwood Drive, Stewart Lane, Briggs Chaney Road, and Castle Boulevard

OPERATIONS PLAN



BRT on Route 29

Station Prototype



Local Area Transportation Improvement Program (LATIP)

\$5010 per vehicle trip



Council Approved LATIP Fee Projects

Numerator:

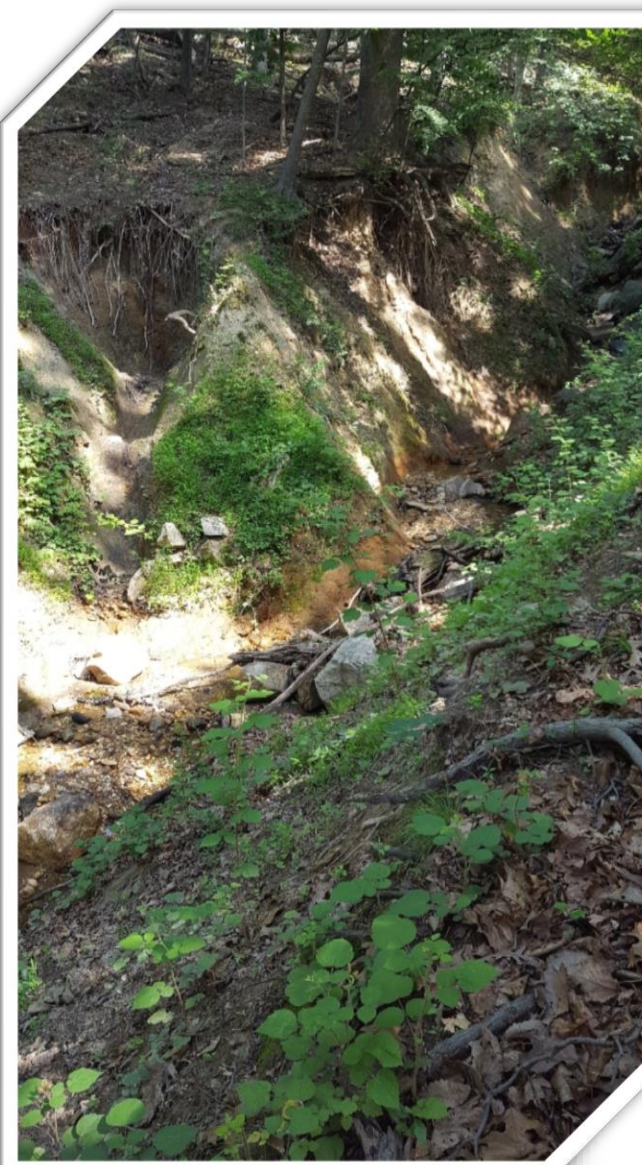
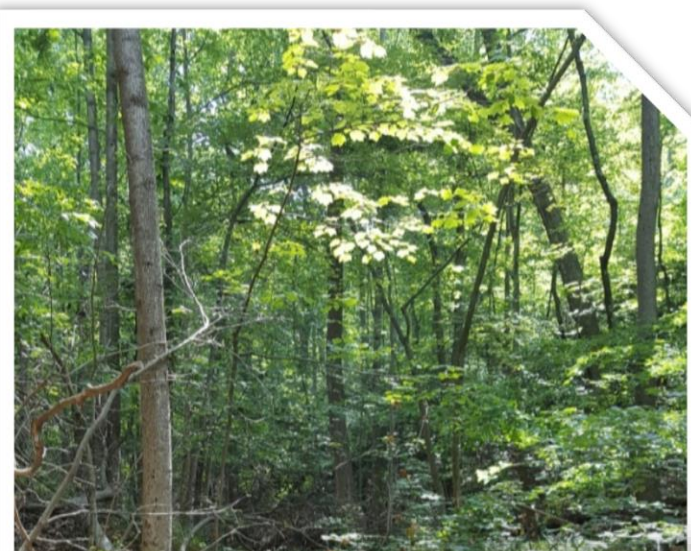
Intersections	\$31,400,000
Transit	\$19,800,000
Bikeways	\$38,200,000
Old Columbia Pike Bridge	\$12,000,000
<u>LATR Analyses</u>	<u>\$400,000</u>
TOTAL	\$101,800,000

Denominator:

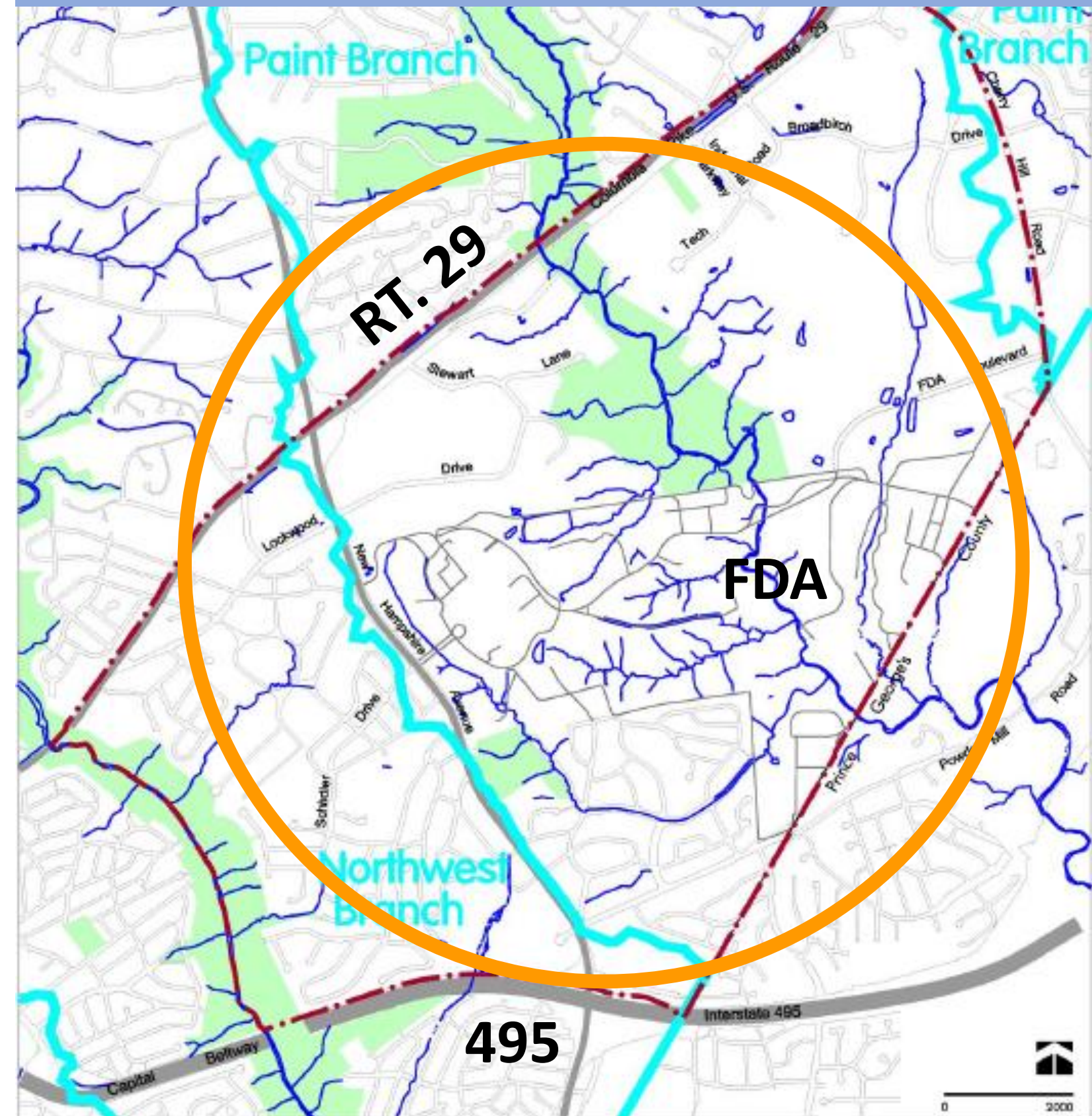
20,323 PM peak hour vehicle-trips at 100% build-out

LATIP Fee: \$5010 per PM peak hour vehicle-trip

Environment



Paint Branch



Friends of White Oak

Standing Committee

Purpose

- Advocate
- Advise
- Communicate

Mission Sample

•The Friends of White Oak will focus on the implementation of the White Oak Science Gateway Master Plan as approved by the Montgomery County Council and supported by the community. We are residents, businesses, and property owners who represent a broad diversity of backgrounds and interests.

Inclusive

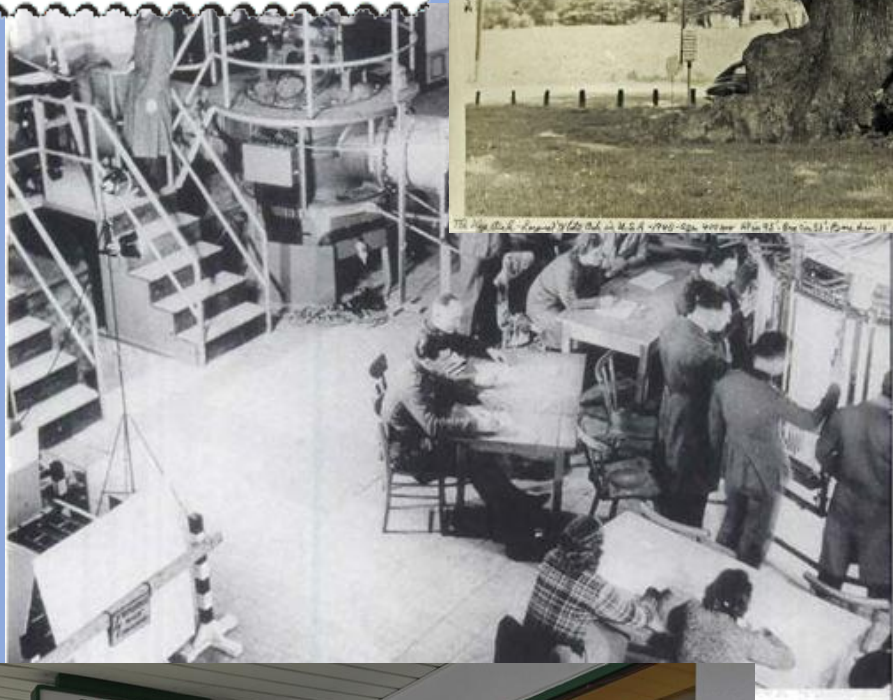
- Business
- Places of Worship
- Residents
- Owners
- Renters
- Safety and Rescue
- Fire
- Police
- Property Owners

Manageable Size

Timeline

- Short Term – Establish membership, Mission, Plan of Action
- Long Term – Implement Plan and Maintain

Marketing and Place Making



- Professional Firm
- Website
- Newsletter
- Social Media



WHITE OAK SCIENCE GATEWAY



- ❑ Community Rezoned to Mixed Use
- ❑ 6 Significant Projects Underway
 - FDA Expansion
 - Viva White Oak
 - Washington Adventist Hospital
 - Hillandale Gateway
 - Town Center
 - Hilton Home2 Suites Hotel
- ❑ First Area Designated for Rapid Transit with over a million dollars in public Improvements